

HISPANIC M A G A Z I N E

*For the 13th consecutive year, Chevrolet in partnership with HISPANIC Magazine is providing your high school students with **The Chevrolet HISPANIC Magazine 2007-2008 Guide to the Top 25 Colleges for Hispanics** to distribute to your sophomore/junior/senior students, absolutely FREE. For the sixth year, we are also offering a CD-ROM containing the entire text of the Guide. The CD is a great tool for counselors, or to be used in the High School Library.*

The 2007-2008 Guide to the Top 25 Colleges for Hispanics offers a bilingual step-by-step program to facilitate the process of selecting, applying and preparing to enter a four-year college. The Guide makes this possible for students by proposing genuine assistance geared towards easing the transition from high school to the college or university of the student's personal selection.

*In addition, the Guide offers an extensive listing of scholarships available for Hispanic students and information regarding how to apply for these scholarships. Additionally, for the twelfth consecutive year, Chevrolet is offering twenty (20) of their own scholarships known as **The Chevrolet Excellence in Education Scholarship**. To qualify for this opportunity, please have your students complete the self-addressed reply application card placed within the Guide.*

Chevrolet and Hispanic Magazine strongly believe this Guide will inspire your students to continue both their quests for greater education and knowledge in order to compete successfully in today's "real world."

Thank you for your interest in the education of the future leaders of our community and country.

Sincerely,



*Jessyca Sarango
Consumer Marketing Department
jsarango@televisapublishing.com*